

INTRODUCING
TDA *Charities*
Fundraising Opportunities for your Organization

TDA Insurance & Financial has created a new way for your organization to raise money!

- ✓ *Raise funds with minimal effort & time*
- ✓ *Provide your membership with valuable benefits & savings*
- ✓ *Promote your organization and upcoming events*
- ✓ *Receive assistance with social media techniques and increase your outreach*



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WHAT IT IS

TDA Charities is a program developed by TDA to give back to the local community. TDA will partner with your organization to develop a fundraising program that will help your organization raise funds with minimal additional effort.

TDA Charities will donate money to your organization for each valid* household or business insurance quote that is requested by your members and that is presented to the member by TDA.

HOW IT WORKS

TDA will partner with you to develop a marketing plan that is easy, efficient and technology driven to minimize efforts on your end. We can provide email buttons and a custom designed message that can be delivered to your membership via email. Once they click on the button it will take them to our www.tdanow.com/TDACharities landing page where they select their organization and request a quote. Buttons and Banners can also be placed on your webpage or facebook page. TDA will collect policy declaration pages directly from the members and any additional information required. TDA will then evaluate your coverage and market your needs to over a dozen insurance company partners and return to you our best proposal. At that point, we are confident that you will love our service, expertise and price and make the decision to purchase the policy. Making a purchase is optional and does not impact the donation to the organization.

TDA will track and report to the organization monthly the number of valid Household or Business Quotes requested and issue a donation based on the number of requests.

TDA will also help you promote your organization. We will assist with establishing a facebook page for your group and we will promote your group on our TDA facebook page. TDA can also prepare a YouTube video to explain and promote the program to your membership. We will also have a dedicated program manager assigned to your organization that can attend meetings or events to explain and promote the program.

TDA will deliver all of this at no cost or obligation to the organization. All we ask is that you assist us in promoting this to your membership. We will require that you do periodic email blasts to your membership and help us get the word out. The program will only benefit your organization if you get your membership support.

ABOUT TDA

TDA Insurance & Financial is a local, community based, full service Independent Insurance Agency located in Novi, MI. TDA offers auto and home insurance, commercial insurance, life, health, disability, dental, vision, employee benefits and financial services programs for individuals, families and businesses. TDA represents dozen of A+ Rated Insurance Companies and will market your needs to these carriers to get you the best coverage at the best rate. TDA has a fully licensed and experienced team of professionals to meet any of your insurance and financial service needs.

FOR MORE INFORMATION

For more information on this program or to see if your organization qualifies call us at **877-832-6690** or email info@tdanow.com.

**To be considered a valid quote request, complete detail information such as current declaration pages, driver dates of birth, license numbers, vehicle numbers, etc for personal lines and complete business information for business lines. TDA will determine if enough information is provided to complete an accurate quote.*



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